

TRIO ADVERTISEMENT CHARGES

Below is shown the size of the quarter-pages available, and their corresponding costs per year.

The design should be created as a graphic file (preferably JPG format) of the specified size and including any border required. A border is not essential, but if required should be included in the specified area.

*We prefer not to accept a PDF, as we have to scan it into a graphic file to use it — the quality is **much** better if this step is **not** used.*



This size is preferred. We are unlikely to accept advertisements of any other size, except for half-page advertisements (**£330**) which are either:

Full columns
83mm wide X 259mm high or

Top or bottom half-pages
172mm wide X 125mm high.

*Trio can prepare a graphic version for you from existing examples (eg brochures or a web site design) if required. The size shown is actual, and allows for spaces between advertisements. The prices are for four entries (one year), invoiced in advance. We will occasionally accept a single advertisement to appear in one issue for **£50**.*

TRIO is the parish magazine of Holy Trinity Church, Millhouses. It is published quarterly, on the first Fridays in March (Easter), June (Pentecost), September (Harvest) and December (Christmas). The print order is 4700 copies per issue. It is delivered free to every house in the extended parish of Abbeydale & Millhouses, and to members of the church congregation who live outside the parish boundary. Advertisers based outside the parish also receive a copy of each issue.

Important notes

For a display ad's first appearance we issue an invoice for the full year's charge. After that, every 12 months we write inviting you to renew for another year enclosing an invoice. It is important that you respond to that invitation before the magazine goes to press — at least 2½ weeks before publication. If we do not hear from you, we will repeat the ad in that issue. Then, if you decide to cancel and not pay the full year invoice, the appearance in that issue must still be paid for.

We encourage design changes from issue to issue if your business can benefit from them, and make no charge for them.

While we prefer to receive copy that has been professionally designed, Trio offers a free design service, from existing examples (eg brochures, letterheads or a web site design) if required.

Enquiries and display advertisement instructions to:

David Crosby (Advertising Manager, TRIO)
41 Rushley Avenue
Sheffield
S17 3EL

Telephone: 0114 453 9615

Please use email (if possible) to send messages or advertisement copy to:

davidcrosby85@yahoo.co.uk

When placing a new advertisement, please specify for our records:

Name of contact
Name of business or organisation
Address and postcode
Telephone number(s)
Email address

For details of display advertising charges, please see over.